



## **Alef Education and AWS collaborate to bring greater access to cloud skills; support Alef Education's global expansion**

*Abu Dhabi, UAE, Sunday 11<sup>th</sup> October, 2020:* Alef Education announced today that it is collaborating with Amazon Web Services (AWS) to bring cloud skills learning to its platform, and to benefit from AWS's programs to further support its regional and global expansion plans. The collaboration includes three main programs - AWS Educate, AWS Marketplace, and AWS EdStart - building on Alef Education's longstanding relationship with AWS as its cloud provider for its entire IT infrastructure.

With cloud skills becoming some of the most sought after skills in the world today, Alef Education will be carrying AWS Educate on its digital learning platform, giving students and educators no-cost cloud computing learning content and access to the AWS Console to apply their knowledge by building in the cloud. Via an API integration on the Alef Platform, students can complete AWS Educate Cloud Pathways and Badges to explore concepts like artificial intelligence, programming, and cybersecurity through interactive challenges and real-world examples. Educators will also have access to facilitator guides as well as access to virtual classroom spaces to set up practical cloud assignments.

To support its expansion and its vision to digitally transform the education sector globally, Alef Education is working to join AWS Marketplace to make its AI-powered learning technology easier to adopt by education institutions around the world. AWS Marketplace provides a new sales channel for ISVs and Consulting Partners to sell their solutions to AWS customers and makes it easy for AWS customers to find, buy, deploy and manage software solutions, including SaaS solutions, in minutes. This simplifies the procurement process for any AWS customer around the world that wants to integrate Alef Education's technology and solutions.

Alef Education is also working to join AWS EdStart, the AWS educational technology (EdTech) startup accelerator, designed to help leading education companies build the next generation of online learning, analytics, and campus management solutions on the AWS Cloud. Being a member of the AWS EdStart program will further enable Alef Education to benefit from AWS as it builds new products and services with greater access to technical training and support, and access to a global community of EdTech experts, and more.



Geoffrey Alphonso, CEO, Alef Education said, “With the global and rapid transformation of the education industry, we are well poised with this collaboration to continue to innovate our products and services. AWS is a world-class organization and we are honored to work with them today to explore a spectrum of offerings that will compliment both of our growing businesses. The current pandemic has led a global online and remote learning experiment for over 1.5 billion learners and has also exposed the digital divide in terms of accessibility to digital tools that today are a necessity for students to learn. This inflection point has fast tracked the digital education agenda at epic proportions and we must strive to make digital education more inclusive, more accessible and more dependable for everyone. This collaboration will lead to innovation and technological advances relying on our collective strengths to power the new era of learning.”

Zubin Chagpar, Head of Middle East and Africa, Public Sector, said, “The previous months have seen the education sector make great shifts to adapt, with technology being at the heart of enabling students to continue to learn. Alef Education has been a key regional innovator in digital learning since its inception on AWS. We are excited to be continue to collaborate with them to leverage their leading platform to make cloud learning even more accessible. We also look forward to supporting them through AWS’s global programs to expand so more educators and learners around the world can benefit from their platform.”

More than 80,000 students in more than 240 public and private schools in the UAE as well as schools in the United States in New York City and Canada use the Alef Platform.

-The End-